PETE KIRILL

Creative Lead & Experiential Designer

Miami, FL • petekirill.com • kirilldesigns.com • +1 786 531 2049 • pete.kirill@gmail.com

SUMMARY

Exhibiting fine artist and creative lead specializing in brand identity, placemaking, environmental graphics, and experiential design. I create integrated brand systems that connect physical spaces, digital experiences, and marketing campaigns.

EDUCATION

The School of the Art Institute of Chicago (SAIC) — Chicago, IL
BFA, Graphic Design | Minor in Scientific Illustration

CAPABILITIES

– Brand Identity
– Brand Systems
– Visual Identity Guidelines
– Art Direction
– Campaign Development
– Digital + Print Design
– Environmental Design

TOOLS

– Adobe Creative Suite
– Photoshop, Illustrator, InDesign
– After Effects
– Figma
– WordPress
– ChatGPT and other GenAI tools

WORK EXPERIENCE

ONE SUN MEDIA — MIAMI, FL

Senior Designer | 2025–Present

– Led brand identity and integrated campaigns
– Built visual systems across print and digital
– Maintained brand consistency across campaigns

LS ART CONSULTING — MIAMI, FL

Designer | 2022–2025

– Created large-scale branded environments
– Wayfinding, signage, and dimensional wall art for public spaces
– Led client presentations from concept through approval
– Clients include The Ritz-Carlton, Carnival Cruise Line and W Hotel

BOMB SHELTER GRAFFITI/ART — MIAMI, FL

Co-Owner | 2017–2022

– Curated mural installations for hospitality spaces
– Created marketing campaigns across print and digital media
– Developed web, video, and social content
– Taught drawing and painting classes for all ages

ROAR MEDIA — MIAMI, FL

Designer | 2013–2017

– Directed integrated campaigns
– Designed full asset systems
– Directed motion graphics and visual storytelling
– Clients include Lennar Homes, Lacroix and The Bass Museum